

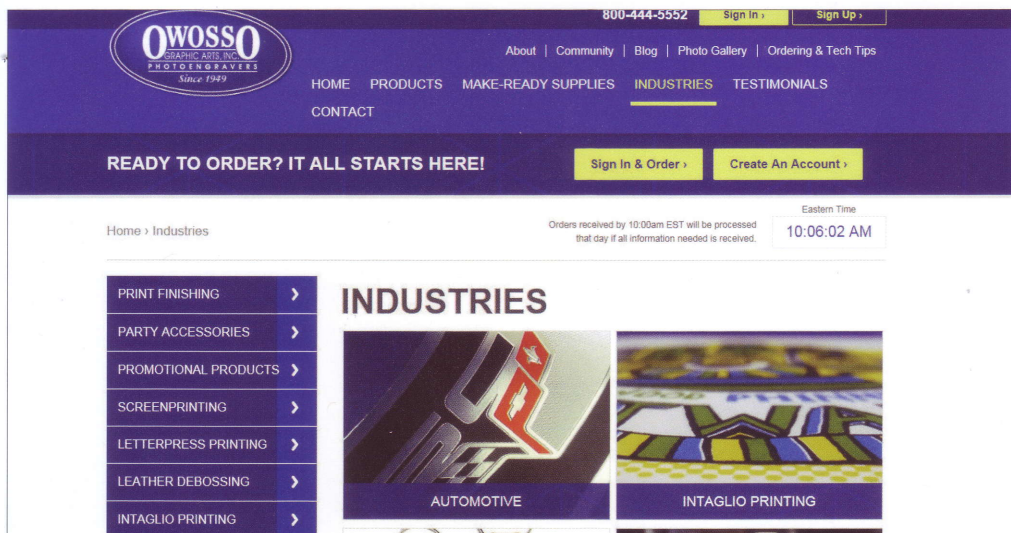
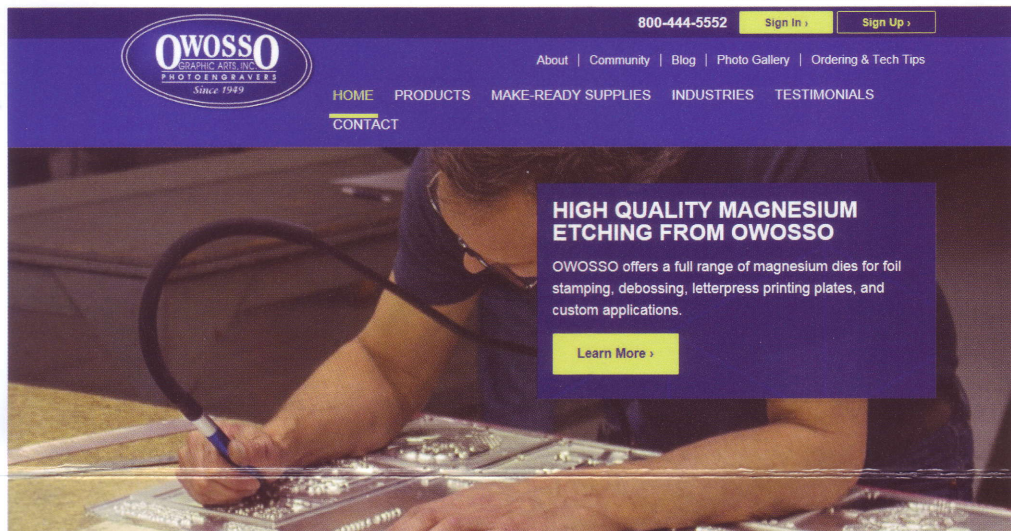
The Owosso Journal

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800.444.5552 • www.owosso.com

Brand Spanking New Website!

We couldn't be more excited - it's like the birth of a new baby and the development is taking just as long! We hope to have it "live" in the near future and that you like the new look, ease of use and improved on-line ordering system.

Below: Screenshots of our new website



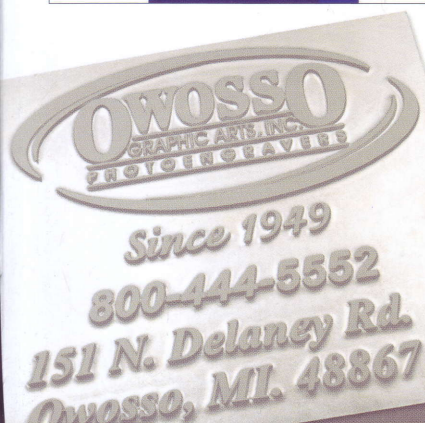
Investing In Quality

We recently installed our third computer to plate machine from Swiss manufacturer Luescher. These machines have state of the art components in mechanics, electronics, laser technology and optics. Bypassing the use of film, the results are a crisper, cleaner image on the metal - which means a higher quality die for you.

SEMI-ROTARY MAGNESIUM DIES

OWOSSO now produces 1mm semi-rotary magnesium dies for use on Galus & Codimag semi-rotary in-line units. Magnesium dies are a fraction of the cost of rotary brass and ideal for short-medium runs.

Below: A die being loaded on a semi-rotary unit



Associate News

Associate Anniversaries

Five Associates celebrated milestone anniversaries in September and three retired!

- Jackie Pospisil - 10 Years & semi-retired in March of 2016
 Andy Huff - 15 Years
 Stacy Davis - 15 Years
 Dave Luft - 20 Years
 Darrel Frederick - 20 Years & retired on October 16th, 2015
 Kathy Mahoney - Retired after 21 Years on Sept. 24th, 2015



Jackie Pospisil



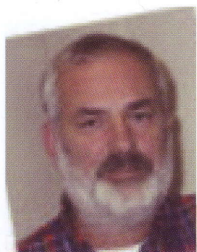
Andy Huff



Stacy Davis



Dave Luft



Darrel Frederick



Kathy Mathoney

Welcome

Braylon Drew Huff



Baby Huff is the son of Owosso Associate, Andy and his wife Dawn. This little guy made his debut on April 3rd at 6 pounds, 8 ounces and 20 inches long.



Chili Cook-Off

We had our annual Chili Cook-Off on February 26th, 2016. This year's winning chili was from Dave Luft with his Black Bear & Pork Sausage creation. The proceeds from the competition, \$200, went to our local cancer center.

Owosso Welcomed New Associates to the Crew:

- Cameron Anderson - Etcher Apprentice
 Tia Blue - Imaging Specialist & Newsletter Design
 Jim Green - Maintenance
 Frank Sereseroz - Finishing Department
 Jodi Stoddard - Customer Service Specialist
 Pete Vejck - Finishing Department



Cameron Anderson



Tia Blue



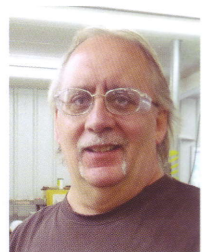
Jim Green



Frank Sereseroz



Jodi Stoddard



Pete Vejck

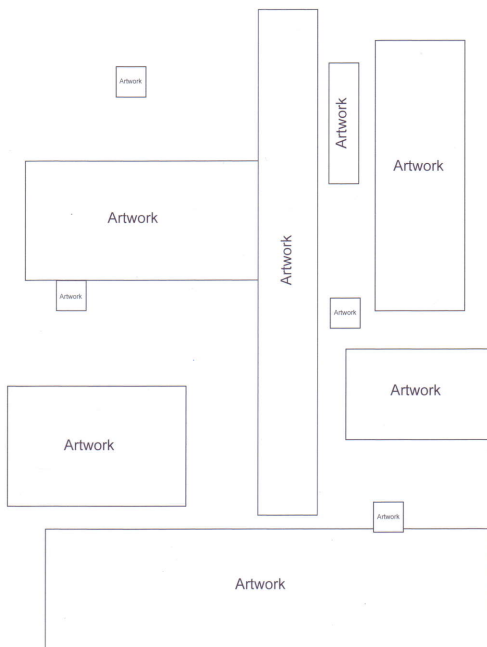


GANG UP!

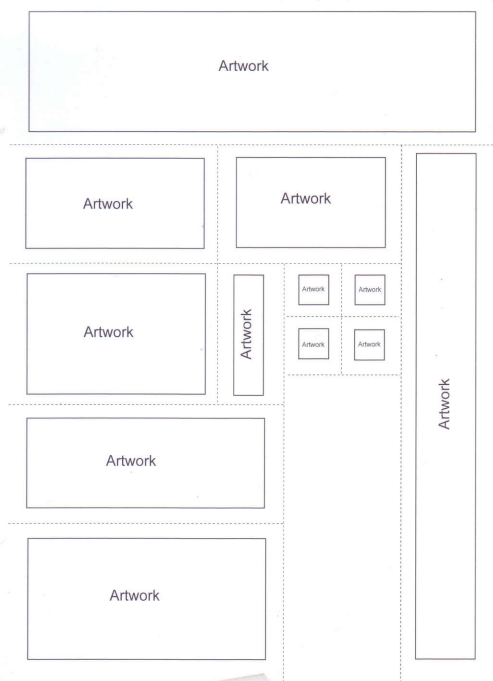
Setting up your artwork correctly saves us time and you money. "Gang" your artwork with $\frac{1}{2}$ " between each image. See examples with dashed lines indicating where to saw apart. For large orders the ideal document size is 17" wide by 23" long for **UNMOUNTED** dies and 14" wide and 23" long for **MOUNTED** dies. When you "gang" your artwork you are charged for one die and sawing versus individual dies.

If you have any questions give us a call! Please reference examples for a correct set-up versus incorrect.

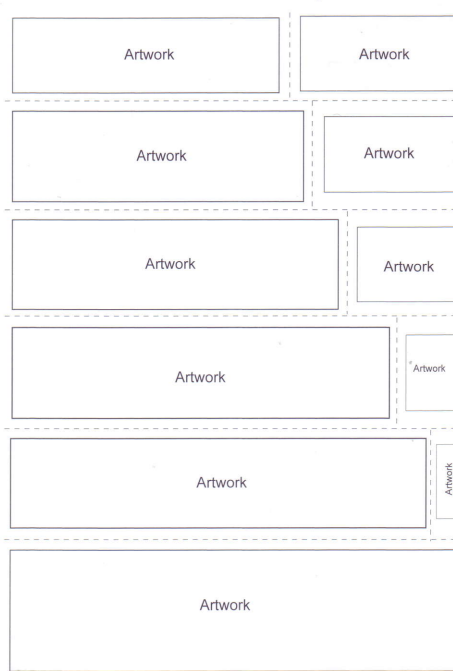
Example - Incorrect Setup



Example 1 - Correct Setup

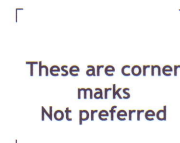
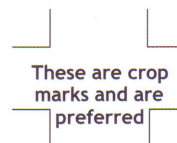


Example 2 - Correct Setup



When Size Matters

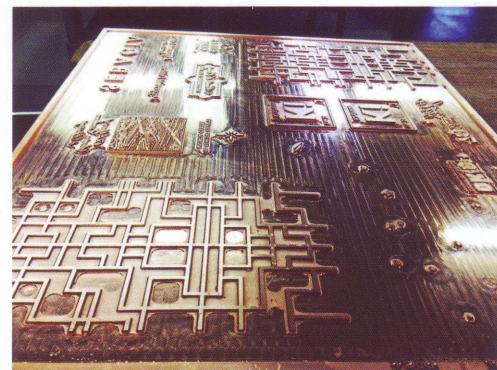
If you need your die to be a certain size, we prefer that you put **crop marks** on your artwork as opposed to corner marks.



Copper Dies from **OWOSSO** --- say whaaat?



We've only been at it for 13 years, but for some reason people don't realize that we make copper dies. Guess what? We do! Same great quality and service - just a different symbol on the Periodic Table.



Above: One of the many copper dies we produce every day

2016 Holiday Schedule

Independence Day, July 4th
Labor Day, September 5th
Thanksgiving, November 24th & 25th
Christmas, December 25th



News

Talent Tours

We recently hosted a group of high school juniors and seniors from across our county. The tours are part of our local Economic Development Partnerships effort to get word out to students about various jobs within companies in our area. Owosso Graphic Arts isn't your typical "manufacturing" facility, so having exposure to Generation Z is great!

Starting at the top:

Mike Law shows the students a die and explains what our many customers use this specific die for.

Craig Ellenberg shows students a sheet of photosensitized magnesium.

The high school students strike a pose by our sign.



Like us on Facebook
and follow us on Twitter!

Picture of the Week

We feature a "Picture of the Week" on our website and Facebook page showcasing some of the great work that our customers produce using OWOSSO dies. Feel free to submit your picture with a brief description, and we will put you in the queue.



Above: A photo sent to us from Original Brooks Book Bindery that was used for "Picture of the Week"

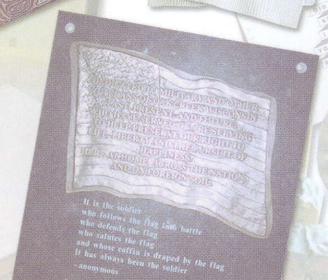
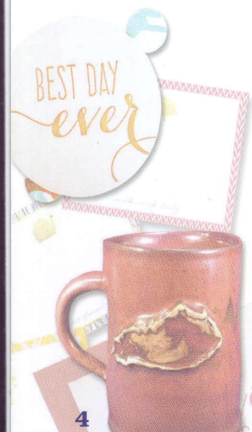
Is It Time for a Little Change?



If we had a dime for every customer who came to us exclaiming, "I should have used you years ago!" - Well, we would have a lot of dimes!

Are you ready for a little change?

Have you checked out everything OWOSSO has to offer lately? With our On-line Ordering, Customer Service and cutting edge Technology you should give us a second look! OWOSSO can provide you with what you need, when you need it, without nickel and diming you.



¹ PIZZAZZ
² EYE ³ CATCHING
⁴ DISTINCT
⁵ DAZZLE
⁶ ATTRACT
⁷ ATTENTION
⁸ OOMPH

OWOSSO PATTERNS

Make your foil stamping attract even more attention by adding a pattern to the die. Each word shown here is labeled by the pattern number – to add a pattern to your die, request it by number. The cost is 50% of the die charge; \$15.00 minimum and a two day turn-around time. Foil provided by Foil Source, 517-445-9803.

YOU WANT DEPTH? WE'VE GOT IT!

- 7 - Magnesium etching machines for dies up to 30" x 40"
- 1 - Magnesium etching machine for dies up to 30" x 120"
- 4 - Copper etching machines
- 4 - CNC machines



**Are You
Playing
With A
Full Deck?**

Whether you need a Brass, Copper, or Magnesium die, Make-Ready Supplies, Metalphoto®, Flexo Plates, or Acrylic Soap Stamps - hands down OWOSSO can help you out. Call or e-mail us for one of our magnets made using an OWOSSO Brass die.

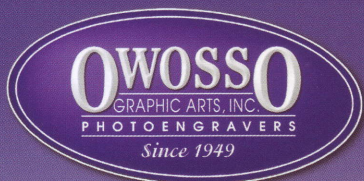
WE ARE EXHIBITING

BOOTH #3939

Specialty Graphic
Imaging Association
(SGIA)

www.sgia.org
September 14th - 16th
Las Vegas, NV





151 N.DELANEY RD. OWOSSO, MI 48867

800.444.5552

FAX: 989.723.5399

EMAIL: engraver@owosso.com

www.owosso.com

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Town Names Across the USA

* We came across a few funny town names and there is plenty more out there. Share one with us by emailing engraver@owosso.com or submit the entry form and we'll put your name in a drawing for a fun OWOSSO t-shirt! Be sure to tell us your size in case you win (S-2XL)!

Hell, Michigan

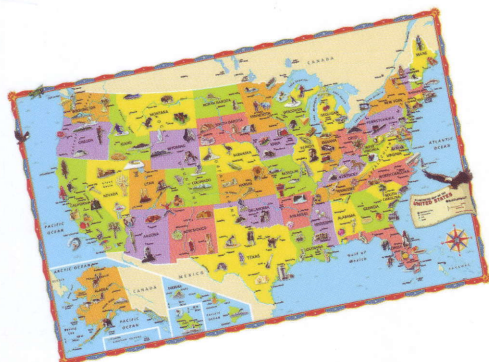
Boring, Ohio

Whynot, Mississippi

Chicken, Alaska

Embarrass, Minnesota

Truth or Consequences, New Mexico



OGA CONTEST ENTRY FORM

Town Name: _____

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Tee Shirt Size (circle one): S M L XL 2XL