How to make “Crop Marks”

When you have a specific “plate size” requirement for your die order, we prefer it if you include “crop marks” for the desired plate size. “Crop Marks” are preferred over “corner marks” because they allow us to create a “cleaner” die for you.

Tech Tip:

If you happen to be using Adobe Illustrator, there are a couple of ways to add “crop marks” to your images.

First, draw a bounding box around your image, or text, the size you would like your plate size to be (a bounding box is simply a box with no color fill or stroke to it) then center the image/text as you want it to be on your die. Then, as shown in example 1, with the box selected you just drew, click the menu “Object” then chose “Create Trim Marks”.

Or...

As in the first example, instead of selecting “Object” then selecting “Create Trim Marks”... Go to “Effect” then choose “Crop Marks”.

You can always draw the lines for the crop marks as well.

Both of these options give you “open” trim marks for us to use as sawing guides and allows a cleaner edge to your finished plate/die. Where as with “corner marks”, after sawing, we have to do extra grinding on the corners to smooth out the slight ridges that are left, leaving behind “grinding marks” on your die.

As a side note, when placing your order, be sure to select the option for “cut on crop/tick marks”. Or, if you want to leave your crops on the die for registration use, select “leave on die”.

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